# White Mirror

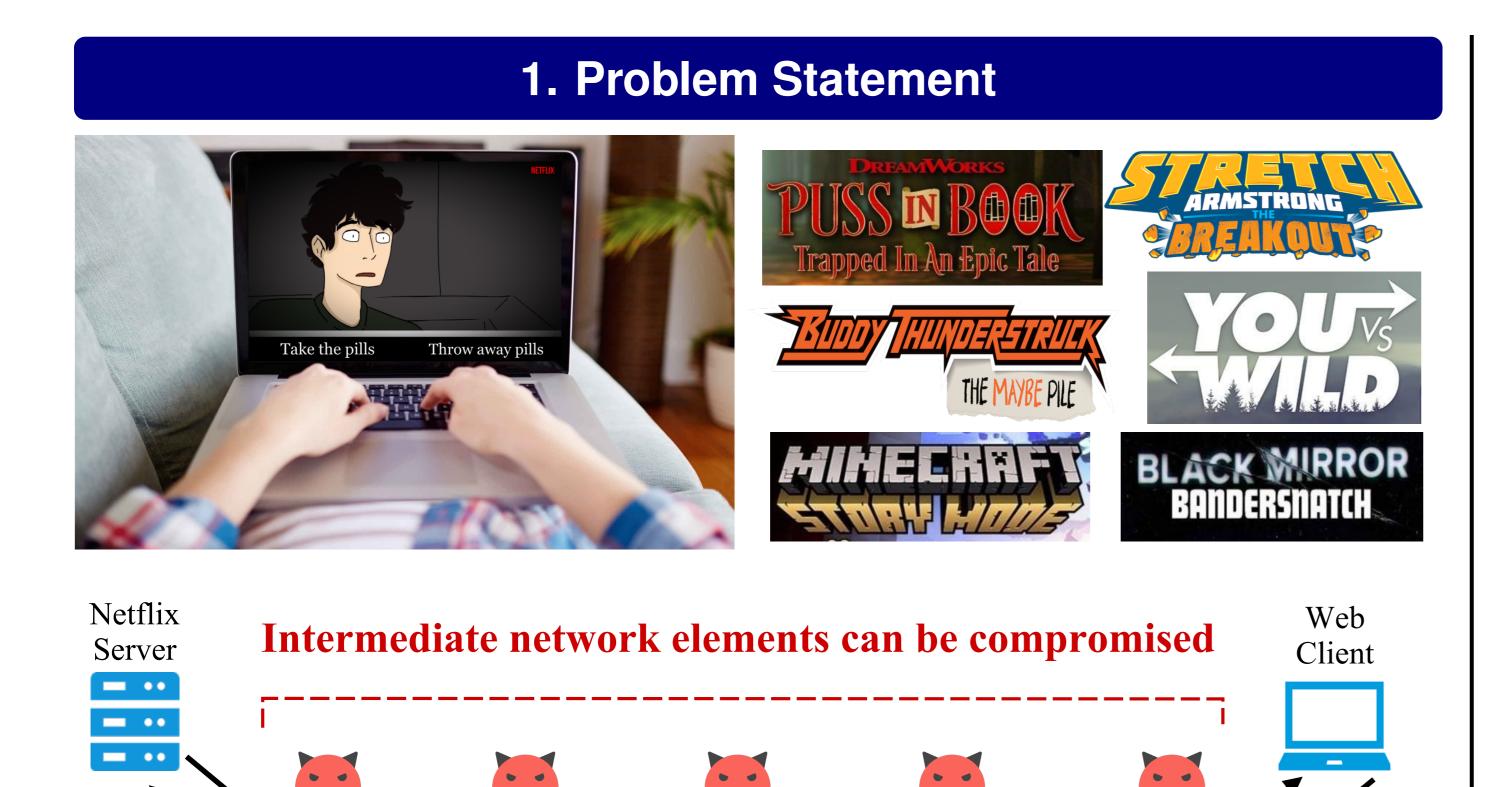
# Leaking Sensitive Information from Interactive Netflix Movies using Encrypted Traffic Analysis

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Do interactive movies on Netflix leak *fine-grained* information about the viewers to passive eavesdroppers even when encrypted?

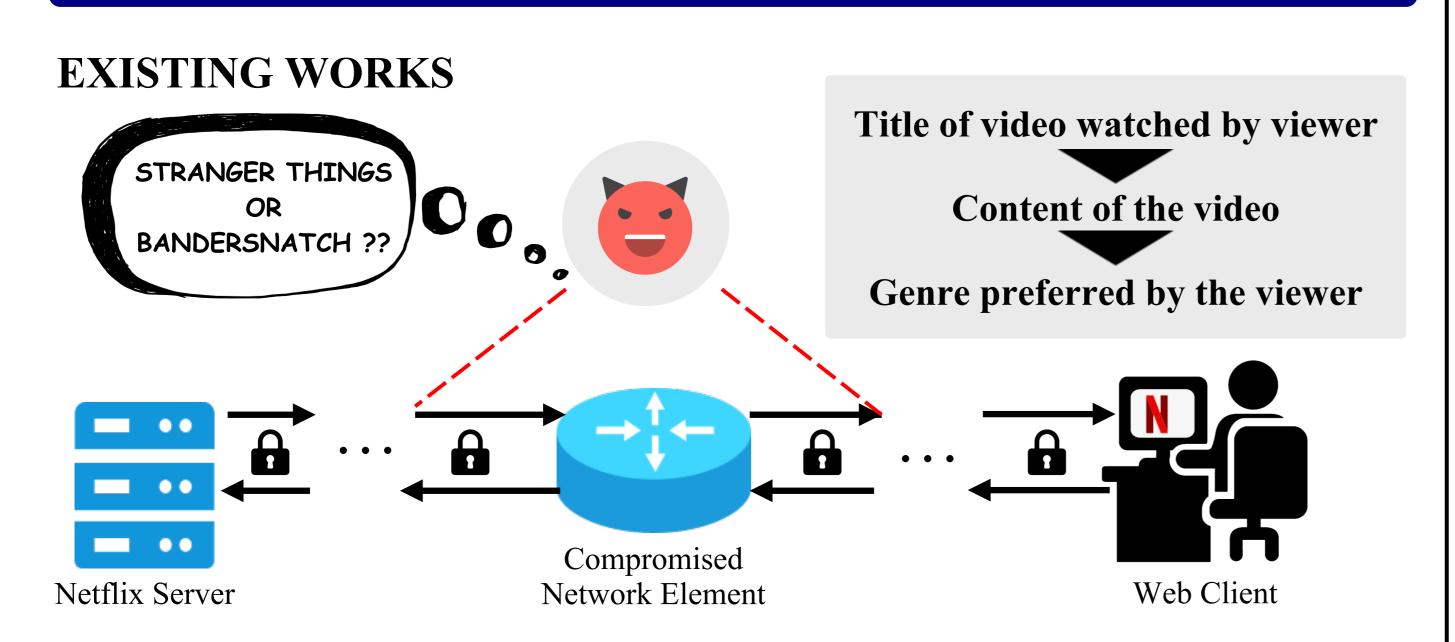
Router

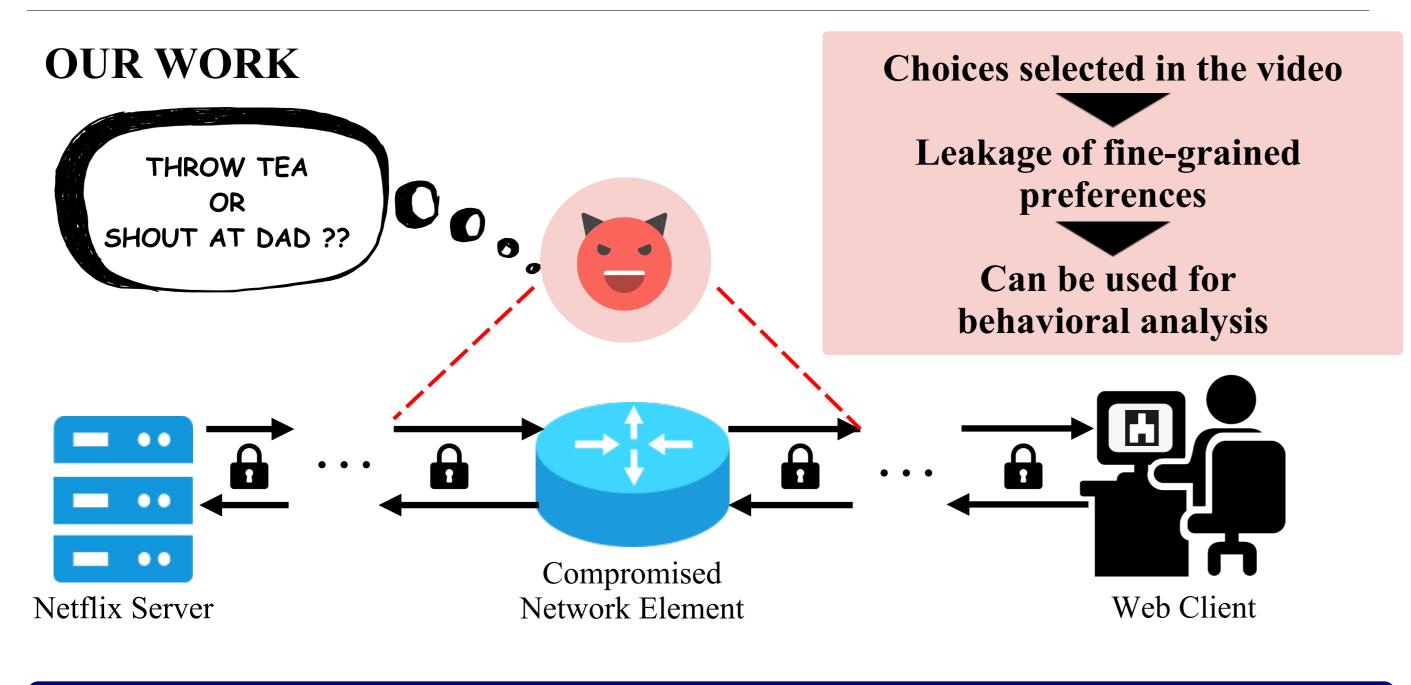
**Firewal** 

IDS/IPS

Balancer

### 2. Comparison with Existing Works





## 3. Challenge

Inter-video features (e.g., video bitrate) cannot be used to differentiate between segments from the same video.

#### 4. Our Contributions

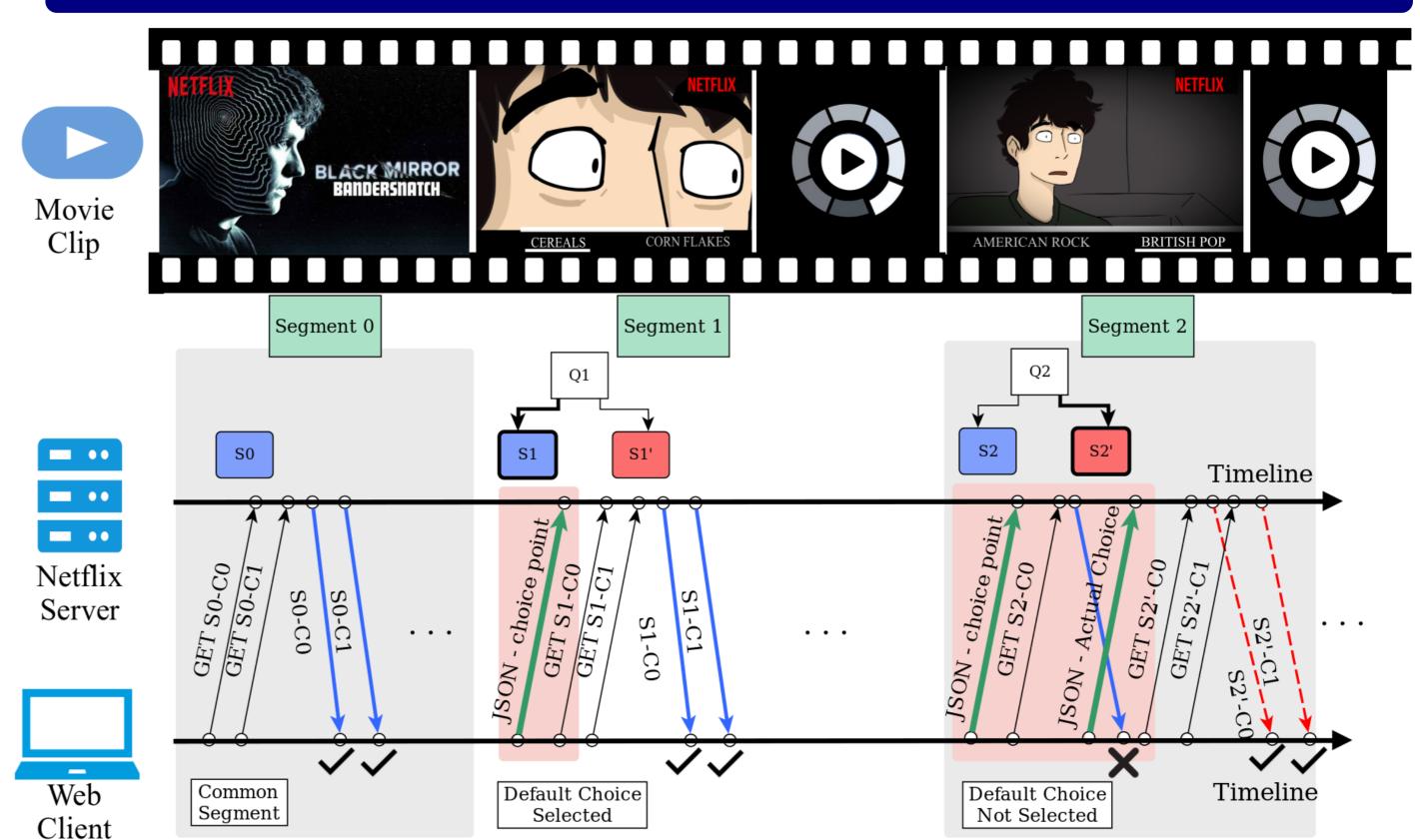
- 1. We present the first traffic analysis technique for interactive videos that can leak more information than non-interactive videos.
- 2. We present the *first dataset* and *identify future directions* for encrypted traffic analysis on interactive videos.

Github link to Netflix interactive video traffic dataset: https://github.com/Gargi-Mitra/SIGCOMM2019-NetflixInteractive.git

The primary author is a Ph.D. Student at IIT Madras, working in the area of Internet Security and Privacy.

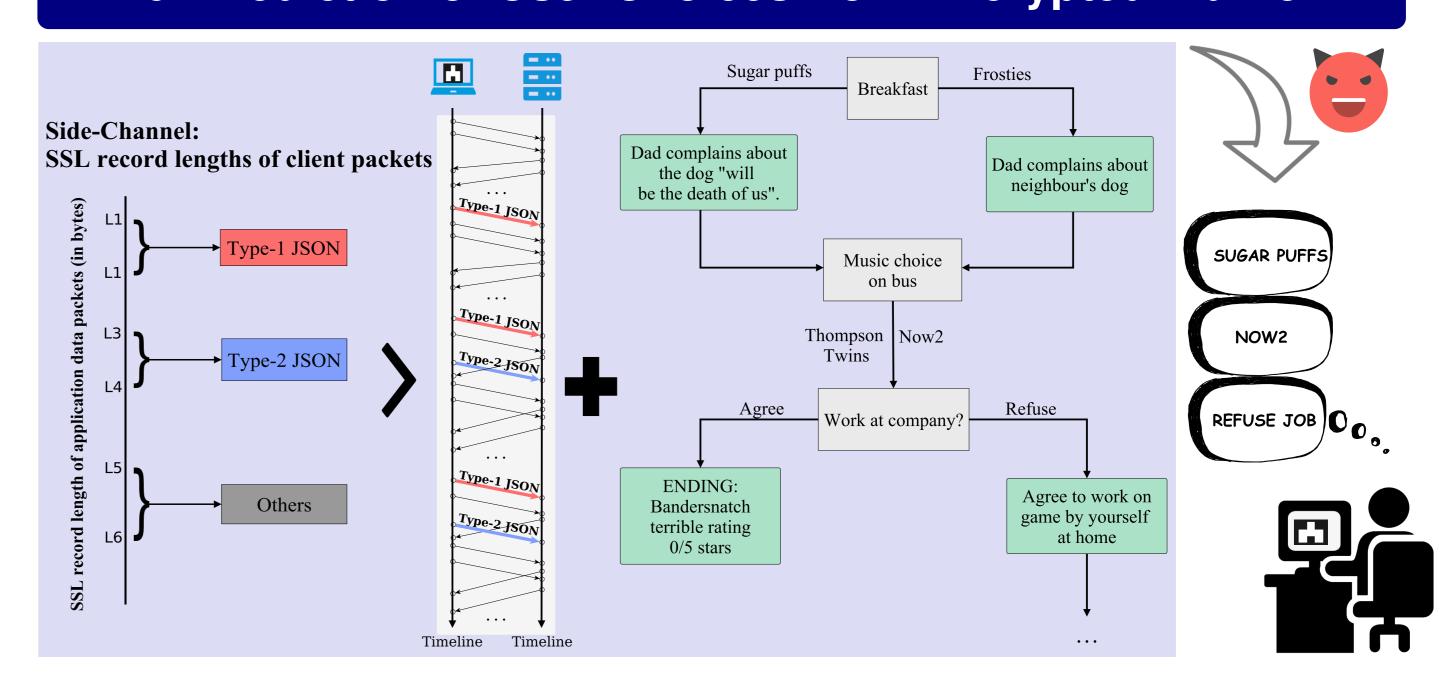
Link to personal website: http://cse.iitm.ac.in/~gargim/

### 5. Traffic Pattern of Interactive Videos on Netflix \*



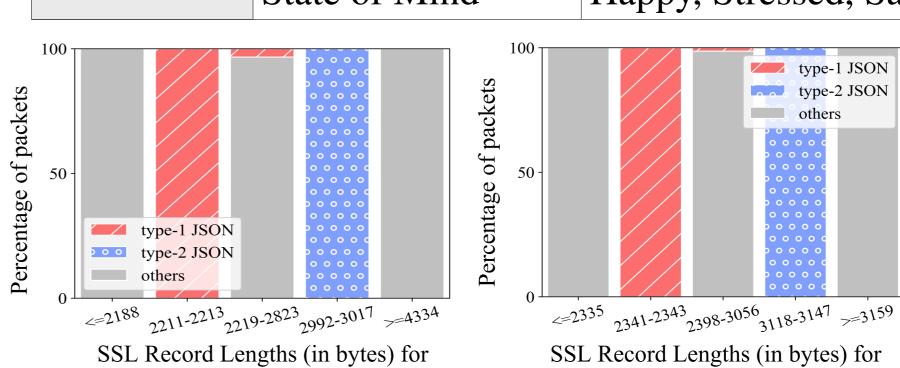
Can we identify the 2 types of JSON files from encrypted traffic? JSON carrying actual choice: Type-2 **Choice-point JSON: Type-1** 

## 6. Prediction of User Choices from Encrypted Traffic



#### 7. Dataset and Results

| Conditions  | Attribute           | Value                                     |
|-------------|---------------------|---|
| Operational | Operating System    | Windows, Linux, Mac                       |
|             | Platform            | Desktop, Laptop                           |
|             | Traffic Conditions  | Morning, Noon and Night                   |
|             | Connection Type     | Wired, Wireless                           |
|             | Browser             | Google-chrome, Firefox                    |
| Behavioral  | Age-group           | <20, 20-25,25-30,>30                      |
|             | Gender              | Male, Female, Undisclosed                 |
|             | Political Alignment | Liberal, Centrist, Communist, Undisclosed |
|             | State of Mind       | Happy, Stressed, Sad, Undisclosed         |



**Accuracy of the proposed** traffic analysis technique in predicting user choices:

96%, for 'Bandersnatch'

It was equally successful for all other interactive movies < Desktop, Firefox, Ethernet, Windows > released by Netflix so far.

#### 8. Research Directions

- 1. Designing side-channel resistant techniques for transmitting user choices without compromising users' viewing experience
- 2. Developing an open source model of the interactive video control packet exchange for evaluating countermeasures

### References

- [1] \* Netflix JavaScript Talks Making Bandersnatch, 2018. https://www.youtube.com/watch?v=WLqc0EX8Bmg.
- [2] Interactive content on Netflix, 2019. https://help.netflix.com/en/node/62526.

< Desktop, Firefox, Ethernet, Ubuntu >

- [3] Feng Li, Jae Won Chung, and Mark Claypool. Silhouette: Identifying youtube video flows from encrypted traffic. In NOSSDAV, pages 19–24. ACM, 2018.
- [4] Andrew Reed and Michael Kranch. Identifying https-protected netflix videos in real-time. In CODASPY, pages 361–368. ACM, 2017.
- [5] Roei Schuster, Vitaly Shmatikov, and Eran Tromer. Beauty and the burst: Remote identification of encrypted video streams. In USENIX Security, 2017.