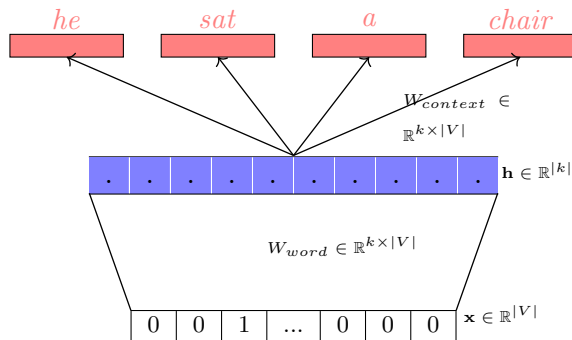


Module 10.6: Contrastive estimation



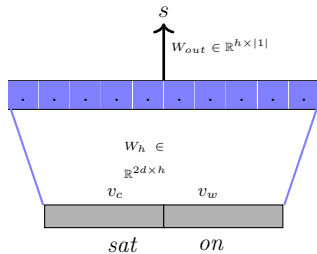
Some problems

- Same as bag of words
- The softmax function at the output is computationally expensive
- Solution 1: Use negative sampling
- **Solution 2: Use contrastive estimation**
- Solution 3: Use hierarchical softmax

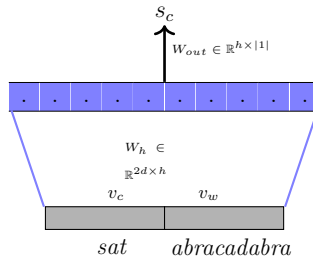
Positive: *He sat on a chair*

Negative: *He sat abracadabra a chair*

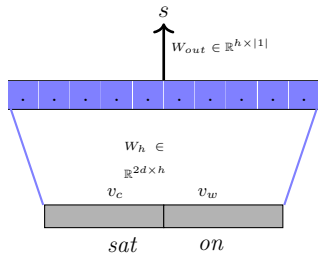
Positive: *He sat **on** a chair*



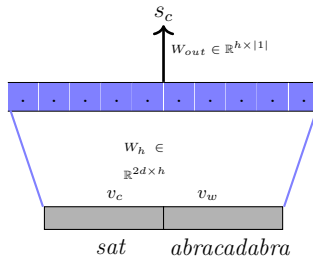
Negative: *He sat **abracadabra** a chair*



Positive: *He sat **on** a chair*

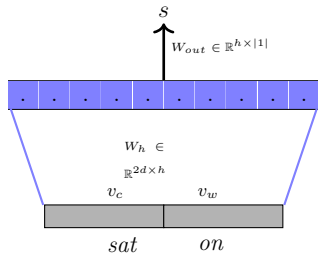


Negative: *He sat **abracadabra** a chair*

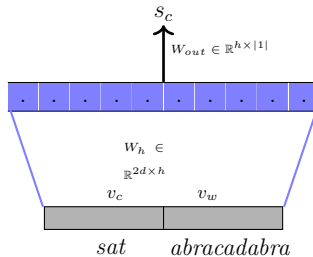


- We would like s_c to be greater than s

Positive: *He sat **on** a chair*

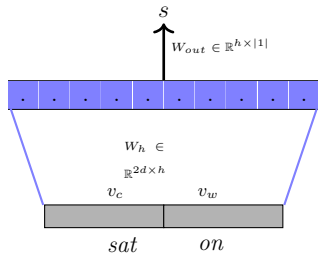


Negative: *He sat **abracadabra** a chair*

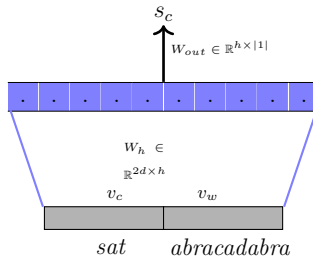


- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$

Positive: *He sat **on** a chair*

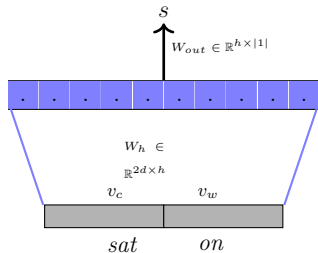


Negative: *He sat **abracadabra** a chair*

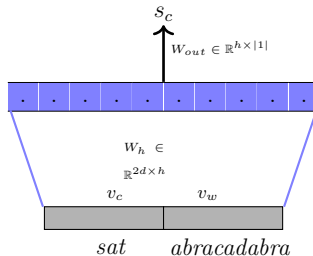


- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

Positive: He sat *on* a chair



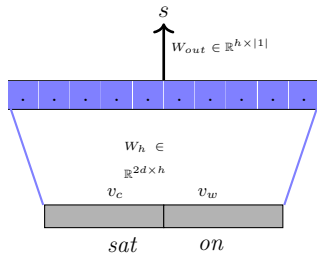
Negative: He sat *abracadabra* a chair



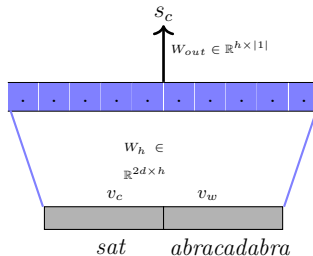
- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

- So we can maximize $s - (s_c + m)$

Positive: He sat *on* a chair



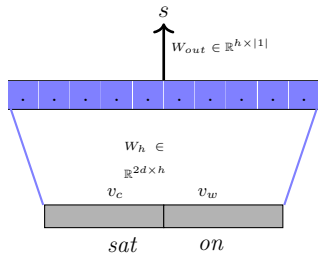
Negative: He sat *abracadabra* a chair



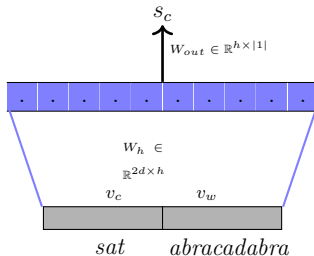
- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$

Positive: He sat *on* a chair



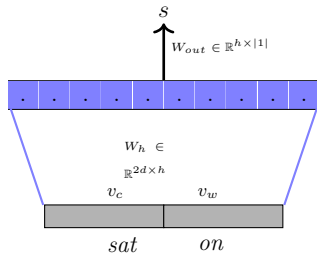
Negative: He sat *abracadabra* a chair



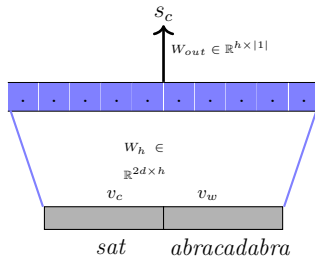
- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$ (*don't do any thing*)

Positive: He sat *on* a chair



Negative: He sat *abracadabra* a chair



- We would like s_c to be greater than s
- Okay, so let us try to maximize $s - s_c$
- But we would like the difference to be at least m

- So we can maximize $s - (s_c + m)$
- What if $s > s_c + m$ (*don't do any thing*)

$$\text{maximize } \max(0, s - (s_c + m))$$