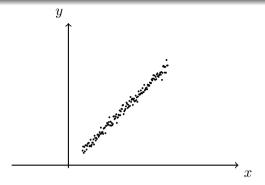
Module 6.4: Principal Component Analysis and its Interpretations

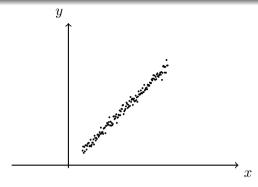
The story ahead...

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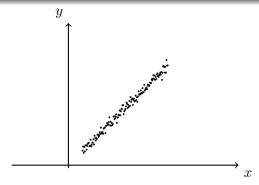
• Over the next few slides we will introduce Principal Component Analysis and see three different interpretations of it



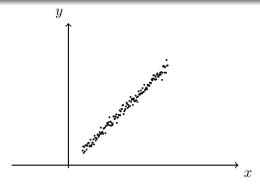
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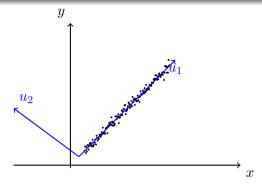
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- Each point (vector) here is represented using a linear combination of the x and y axes (i.e. using the point's x and y co-ordinates)



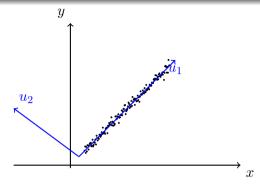
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- In other words we are using x and y as the basis



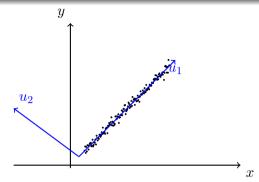
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- What if we choose a different basis?



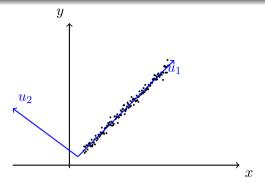
• For example, what if we use u_1 and u_2 as a basis instead of x and y.



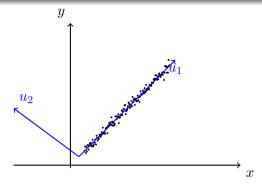
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- We observe that all the points have a very small component in the direction of u_2 (almost noise)



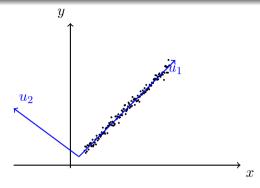
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- We observe that all the points have a very small component in the direction of u_2 (almost noise)
- It seems that the same data which was originally in $\mathbb{R}^2(x,y)$ can now be represented in $\mathbb{R}^1(u_1)$ by making a smarter choice for the basis



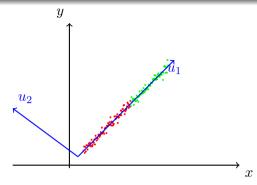
• Let's try stating this more formally



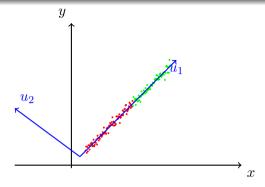
- Let's try stating this more formally
- Why do we not care about u_2 ?



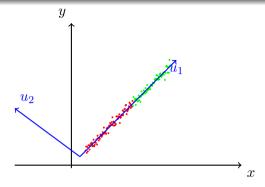
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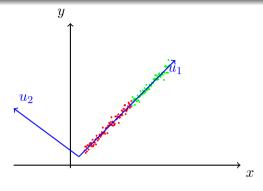
- Let's try stating this more formally
- Why do we not care about u_2 ?
- Because the variance in the data in this direction is very small (all data points have almost the same value in the u_2 direction)
- If we were to build a classifier on top of this data then u_2 would not contribute to the classifier as the points are not distinguishable along this direction



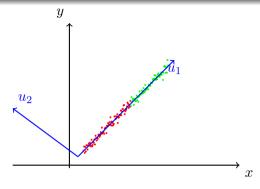
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- Is that all?
- No, there is something else that we desire. Let's see what.

\mathbf{x}	\mathbf{y}	${f z}$
1	1	1
0.5	0	0
0.25	1	1
0.35	1.5	1.5
0.45	1	1
0.57	2	2.1
0.62	1.1	1
0.73	0.75	0.76
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- Consider the following data
- Is z adding any new information beyond what is already contained in y?

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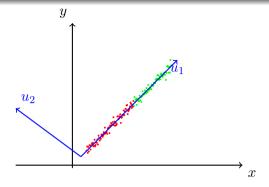
$$\rho_{yz} = \frac{\sum_{i=1}^{n} (y_i - \overline{y})(z_i - \overline{z})}{\sqrt{\sum_{i=1}^{n} (y_i - \overline{y})^2} \sqrt{\sum_{i=1}^{n} (z_i - \overline{z})^2}}$$

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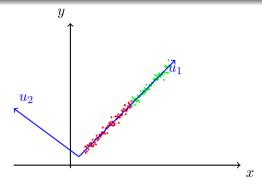
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- Is z adding any new information beyond what is already contained in y?
- The two columns are highly correlated (or they have a high covariance)
- In other words the column z is redundant since it is linearly dependent on y.

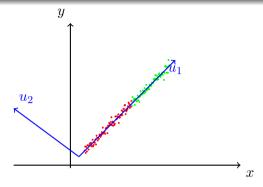


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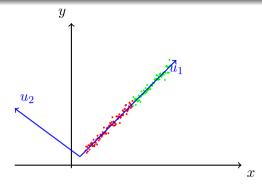
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- the data has high variance along these dimensions
- the dimensions are linearly independent (uncorrelated)
- (even better if they are orthogonal because that is a very convenient basis)

Let $x_1, x_2, \dots, x_m \in \mathbb{R}^n$ be m data points and let X be a matrix such that x_1, x_2, \dots, x_m are the rows of this matrix. Further let us assume that the data is 0-mean and unit variance.

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We want to represent each x_i using this new basis P.

$$x_i = \alpha_{i1}p_1 + \alpha_{i2}p_2 + \alpha_{i3}p_3 + \dots + \alpha_{in}p_n$$

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For an orthonormal basis we know that we can find these $\alpha'_i s$ using

$$\alpha_{ij} = x_i^T p_j = \begin{bmatrix} \leftarrow & x_i & \rightarrow \end{bmatrix}^T \begin{bmatrix} \uparrow \\ p_j \\ \downarrow \end{bmatrix}$$

In general, the transformed data \hat{x}_i is given by

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and

$$\hat{X} = XP$$
 (\hat{X} is the matrix of transformed points)

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Consider

$$\mathbf{1}^T \hat{X} = \mathbf{1}^T X P = (\mathbf{1}^T X) P$$

But $\mathbf{1}^T X$ is the row vector containing the sums of the columns of X. Thus $\mathbf{1}^T X = 0$. Therefore, $\mathbf{1}^T \hat{X} = 0$.

Hence the transformed matrix also has columns with sum = 0.

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Theorem:

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Proof: We can write $(X^TX)^T = X^T(X^T)^T = X^TX$

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Explanation: Let C be the covariance matrix of X. Let μ_i , μ_j denote the means of the i^{th} and j^{th} column of X respectively. Then by definition of covariance, we can write:

$$C_{ij} = \frac{1}{m} \sum_{k=1}^{m} (X_{ki} - \mu_i)(X_{kj} - \mu_j)$$

$$= \frac{1}{m} \sum_{k=1}^{m} X_{ki} X_{kj} \qquad (\because \mu_i = \mu_j = 0)$$

$$= \frac{1}{m} X_i^T X_j = \frac{1}{m} (X^T X)_{ij}$$

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- Ideally we want,

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In other words, we want

$$\frac{1}{m}\hat{X}^T\hat{X} = P^T\Sigma P = D$$

[where D is a diagonal matrix]



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- Thus, the new basis P used to transform X is the basis consisting of the eigen vectors of X^TX

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- This method is called Principal Component Analysis for transforming the data to a new basis where the dimensions are non-redundant (low covariance) & not noisy (high variance)
- In practice, we select only the top-k dimensions along which the variance is high (this will become more clear when we look at an alternalte interpretation of PCA)