CLUSTERING Methods

Prof. Sukhendu Das Deptt. of CS&E, IIT Madras, Chennai, INDIA.

Email: sdas@cse.iitm.ac.in

What is Cluster Analysis?

- Cluster: A collection of data objects
 - similar (or related) to one another within the same group
 - dissimilar (or unrelated) to the objects in other groups
- Cluster analysis (or *clustering*, *data segmentation*, ...)
 - Finding similarities between data according to the characteristics found in the data and grouping similar data objects into clusters
- Unsupervised learning: no predefined classes (i.e., *learning* by observations vs. learning by examples: supervised)
- Typical applications
 - As a stand-alone tool to get insight into data distribution
 - As a preprocessing step for other algorithms

Clustering: Application Examples

- Biology: taxonomy of living things: kingdom, phylum, class, order, family, genus and species
- Information retrieval: document clustering
- Land use: Identification of areas of similar land use in an earth observation database
- Marketing: Help marketers discover distinct groups in their customer bases, and then use this knowledge to develop targeted marketing programs
- City-planning: Identifying groups of houses according to their house type, value, and geographical location
- Earth-quake studies: Observed earth quake epicenters should be clustered along continent faults
- Climate: understanding earth climate, find patterns of atmospheric and ocean
- Economic Science: market research



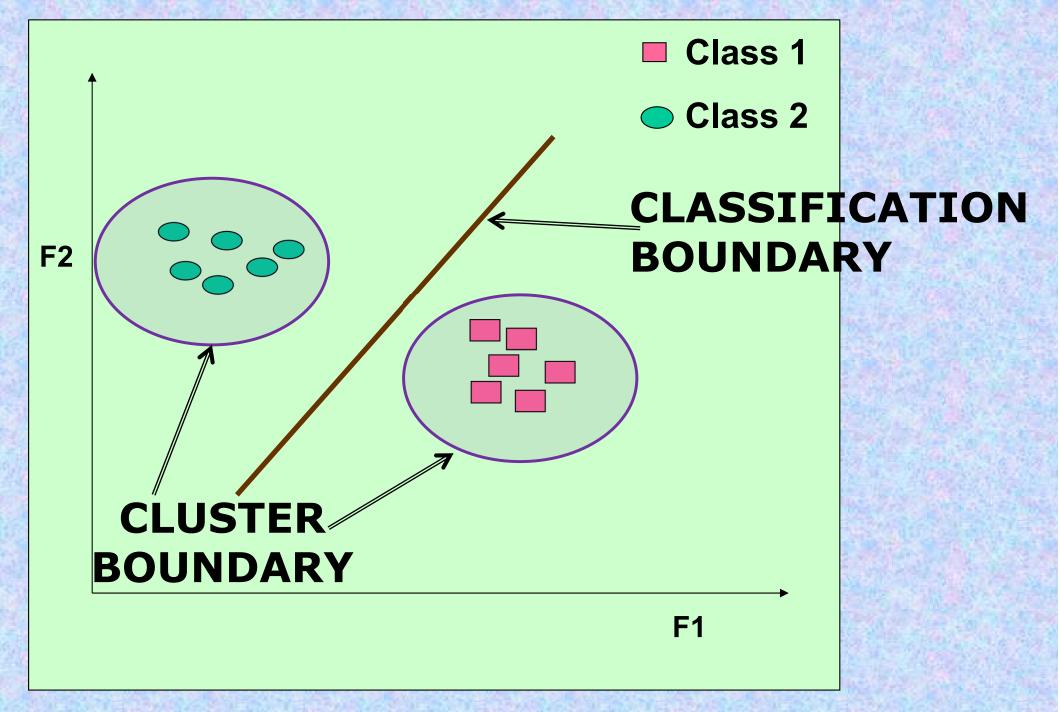






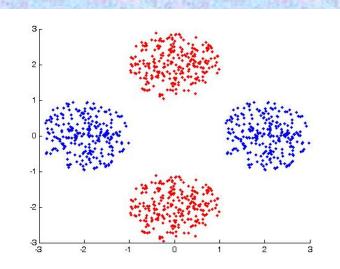


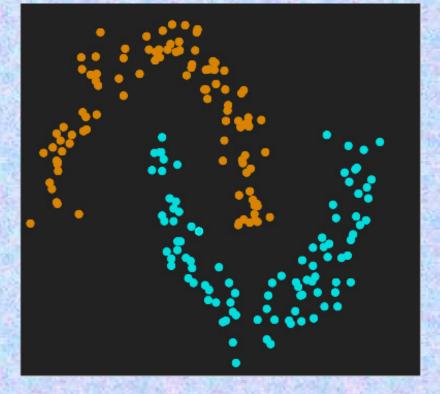


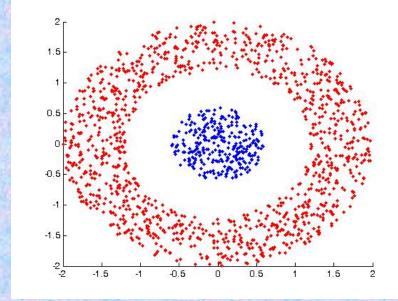


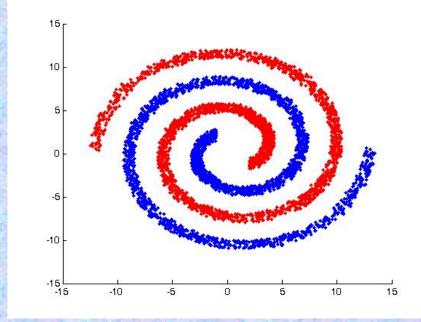
Sample points in a two-dimensional feature space

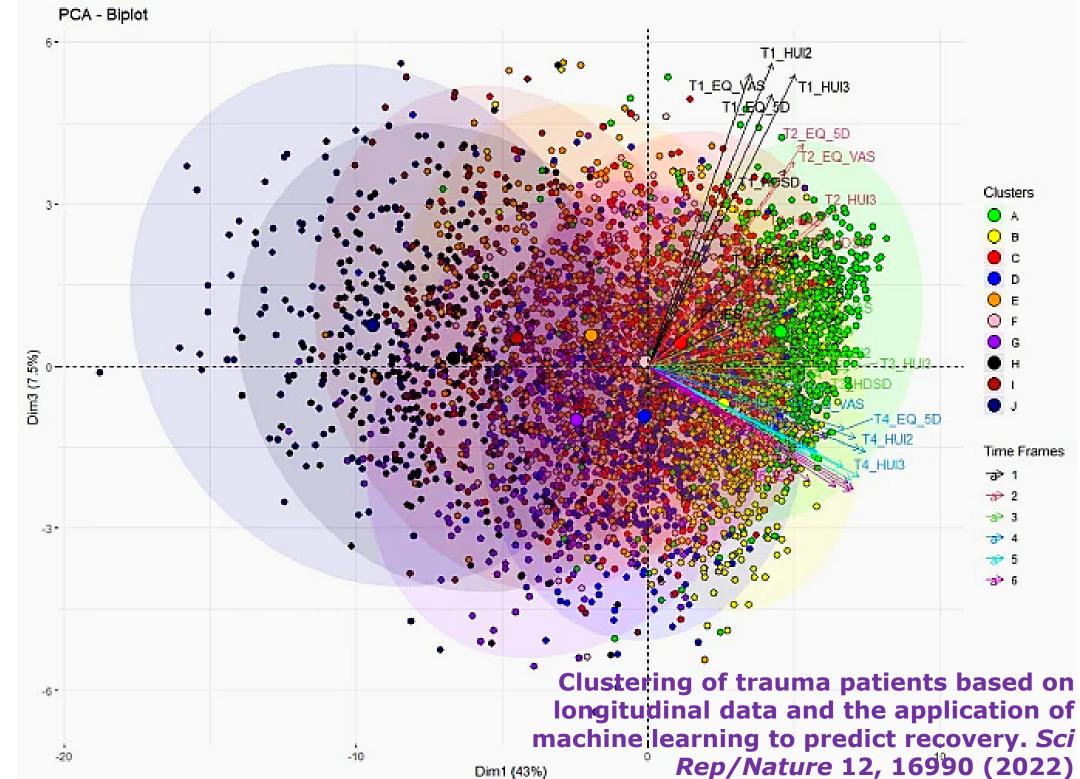
Complex cases of classification and clustering











Dim1 (43%)

CLUSTERING

CLASSIFICATION

Data Points have no labels

Most data points have labels

METHODS OF CLUSTERING CLASSIFICATION AND

- REPRESENTATIVE POINTS
- Split & MERGE
- LINKAGE

VECTOR

- SOM
- MODEL-BASED

QUANTIZATION

Quality: What Is Good Clustering?

- A <u>good clustering</u> method will produce high quality clusters
 - high <u>intra-class</u> similarity: cohesive within clusters
 - Iow <u>inter-class</u> similarity: <u>distinctive</u> between clusters
- The <u>quality</u> of a clustering method depends on
 - the similarity measure used by the method
 - its implementation, and
 - Its ability to discover some or all of the <u>hidden</u> patterns

Considerations for Cluster Analysis

- Partitioning criteria
 - Single level vs. hierarchical partitioning (often, multi-level hierarchical partitioning is desirable)
- Separation of clusters
 - Exclusive (e.g., one customer belongs to only one region) vs. non-exclusive (e.g., one document may belong to more than one class)
- Similarity measure
 - Distance-based (e.g., Euclidian, road network, vector) vs. connectivity-based (e.g., density or contiguity)
- Clustering space
 - Full space (often when low dimensional) vs. subspaces (often in high-dimensional clustering)

Major Clustering Approaches (I)

Partitioning approach:

- Construct various partitions and then evaluate them by some criterion, e.g., minimizing the sum of square errors
- Typical methods: k-means, k-medoids, CLARANS
- Hierarchical approach:
 - Create a hierarchical decomposition of the set of data (or objects) using some criterion
 - Typical methods: Diana, Agnes, BIRCH, CAMELEON
- Density-based approach:
 - Based on connectivity and density functions
 - Typical methods: DBSCAN, OPTICS, DenClue
- Grid-based approach:
 - based on a multiple-level granularity structure
 - Typical methods: STING, WaveCluster, CLIQUE

Major Clustering Approaches (II)

- Model-based:
 - A model is hypothesized for each of the clusters and tries to find the best fit of that model to each other
 - Typical methods: EM, SOM, COBWEB
- Frequent pattern-based:
 - Based on the analysis of frequent patterns
 - Typical methods: p-Cluster
- User-guided or constraint-based:
 - Clustering by considering user-specified or applicationspecific constraints
 - Typical methods: COD (obstacles), constrained clustering
- Link-based clustering:
 - Objects are often linked together in various ways
 - Massive links can be used to cluster objects: SimRank, LinkClus

GENERAL CATEGORIES

of CLUSTERING DATA

Hierarchical (linkage_based)

Agglomerative

Divisive

Exclusive

- MST
- K-mean
- K-medoid

- Probabilistic
 - GMM

Partitional

• FCM

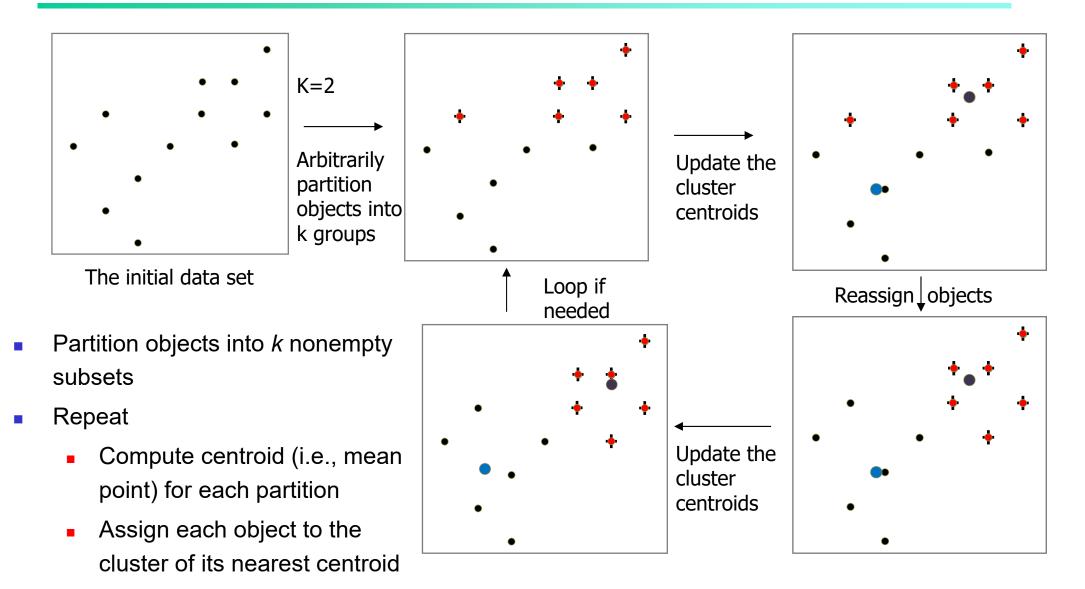
Alternative view of Algorithms for CLUSTERING

- Unupervised Learning/Classification:
 K-means; K-medoid
- Density Estimation : (i) Parametric
 - Gaussian
 - MOG (Mixture of Gaussians)
 - Dirichlet, Beta etc.
 - Branch and Bound Procedure
 - Piecewise Quadratic Boundary
 - Nearest Mean Classifier
 - MLE (maximum Likelihood Estimate)

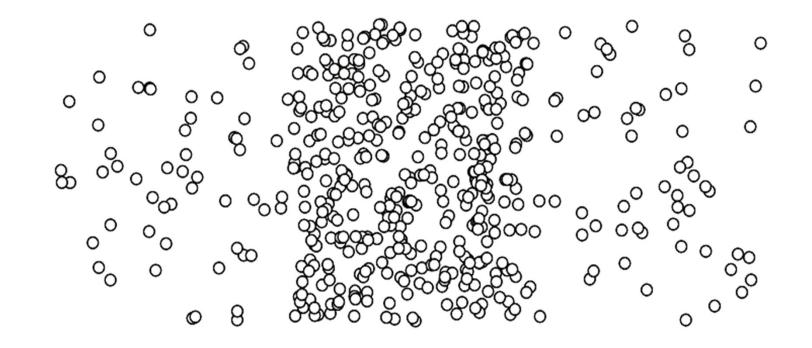
- Density Estimation : (ii) Non-Parametric

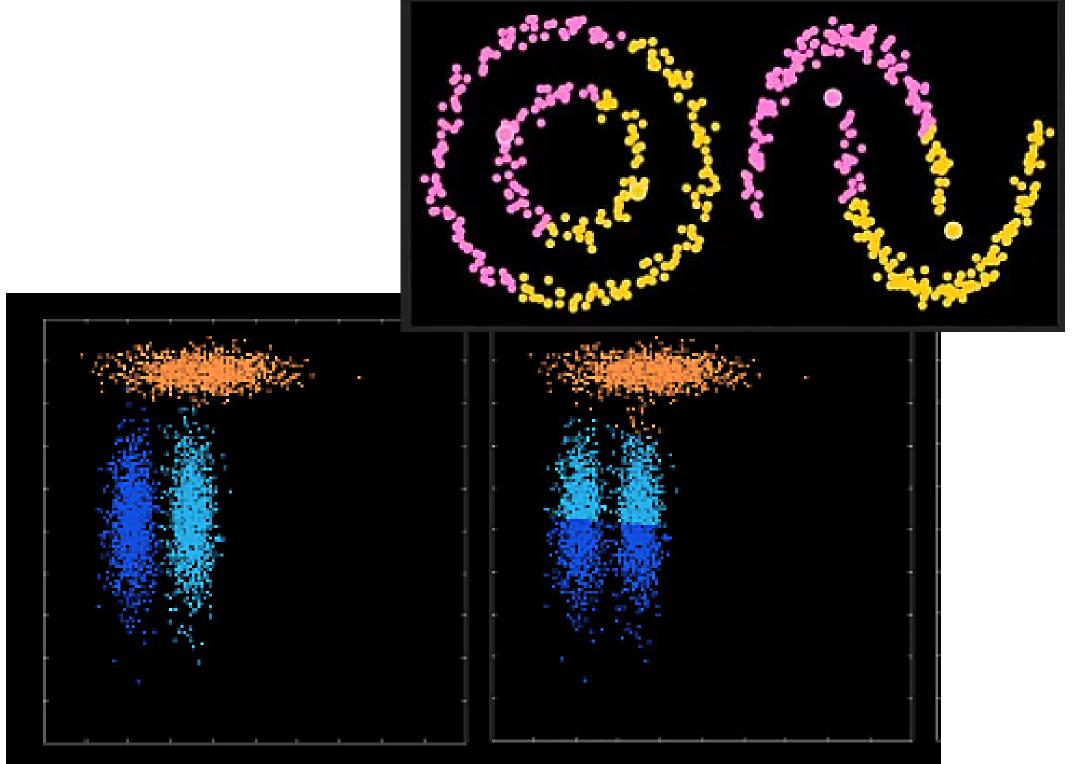
- Histogram
- Neighborhood
- Kernel Methods
- Graph Theoretic
- Iterative Valley Seeking

An Example of K-Means Clustering



Until no change





(a) Generated synthetic data

(b) K-means

FCM - Fuzzy C-Means Clustering

FCM

- A method of clustering which allows one piece of data to belong to two or more clusters.
- Objective function to be minimized:

$$J_m = \sum_{i=1}^{N} \sum_{j=1}^{N} u_{ij}^m \|x_i - \mu_j\|^2, \qquad 1 \le m < \infty$$

Where

- u_{ij} is the degree of membership of x_j in the cluster *j*.
- x_i is d-dimensional observation
- μ_j is d-dimensional center of cluster *j*

Updation

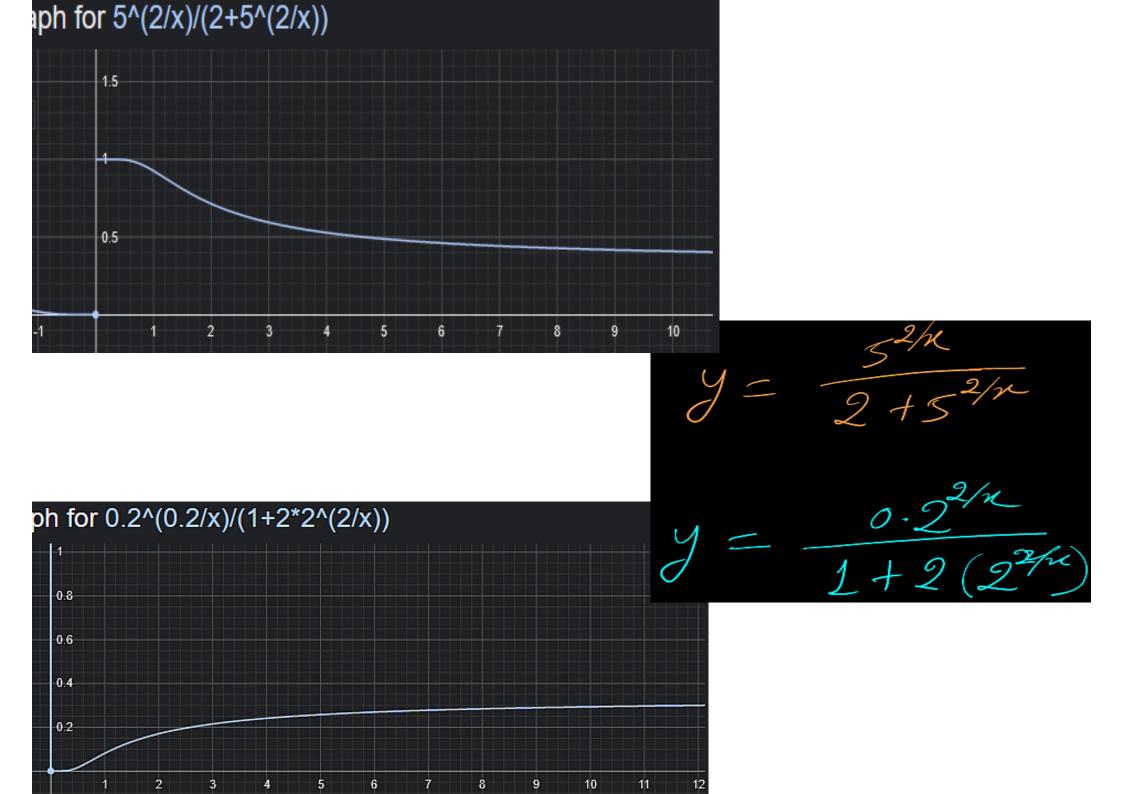
- FCM is an iterative optimization approach.
- At each step, the membership u_{ij} and the cluster centers μ_j are updated as follows:

$$u_{ij} = \frac{1}{\sum_{k=1}^{C} \left(\frac{\|x_i - \mu_j\|}{\|x_i - \mu_k\|}\right)^{\frac{2}{m-1}}},$$
$$\mu_j = \frac{\sum_{i=1}^{N} u_{ij}^m \cdot x_i}{\sum_{i=1}^{N} u_{ij}^m}$$

Let C = 3; d = 2; u_{ij} **Class Means on vertices of** $\frac{\|\boldsymbol{x}_i - \boldsymbol{\mu}_j\|}{\|\boldsymbol{x}_i - \boldsymbol{\mu}_i\|}\right)^{\overline{m-1}}$ an Equilateral Triangle. $\sum_{k=1}^{c}$ \bigcirc $\overline{x_i - \mu_k}$ (m - 2)X X_{nl} -K≠J OMZ V12/ Go ahead; **Plot them**

 $U \quad vs \quad x = (m-1)$

52/h 2/n 9 ik 2 \prec 2/n 0-2 g2/re +2 $\left(\frac{1}{Z}\right)$ 1+1 A



Termination Criterion

• Iteration stops, when $\max_{ij} \left\{ \left| u_{ij}^{(k+1)} - u_{ij}^{(k)} \right| \right\} < \epsilon$

Where k is the iteration number. ϵ is between 0 and 1

K-means Vs FCM

FCM **K**-means III (membership function) III (membership function) 1 1 0.20 0 0 X х • • • \mathbf{B} \mathbf{B} Α Α

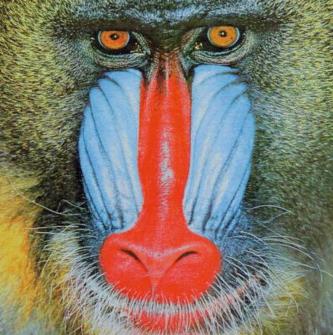
Read about K-medoids



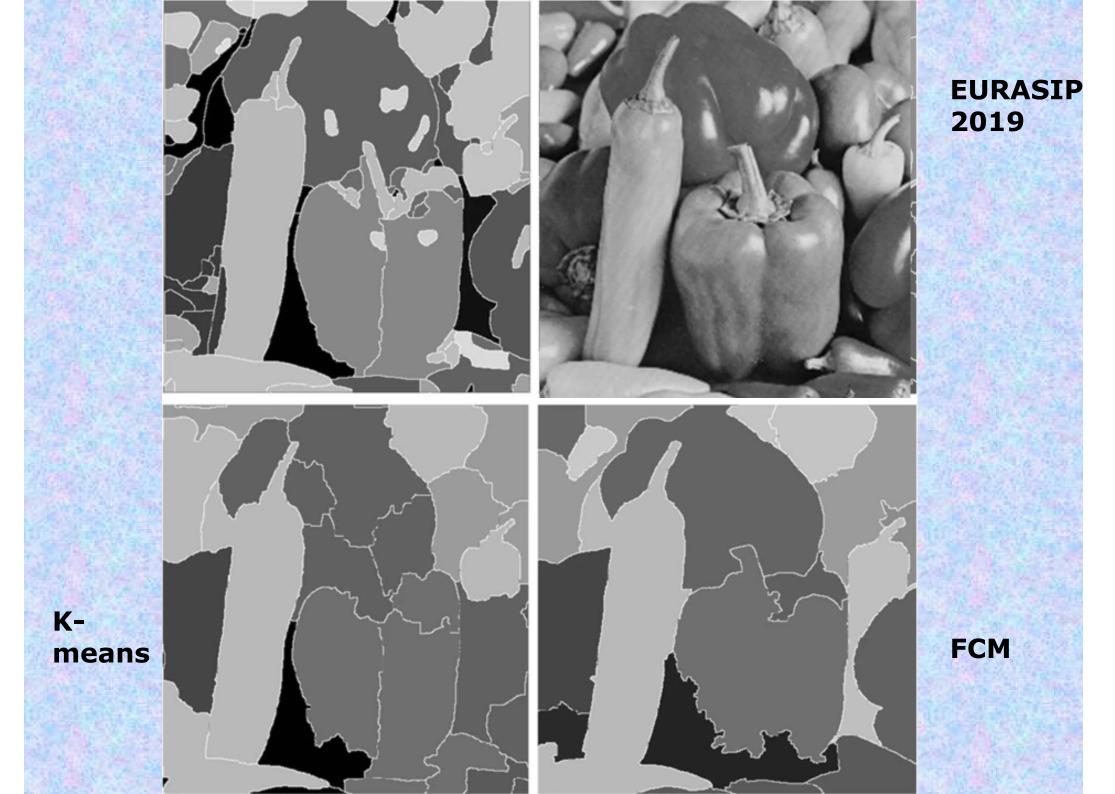


K-Means

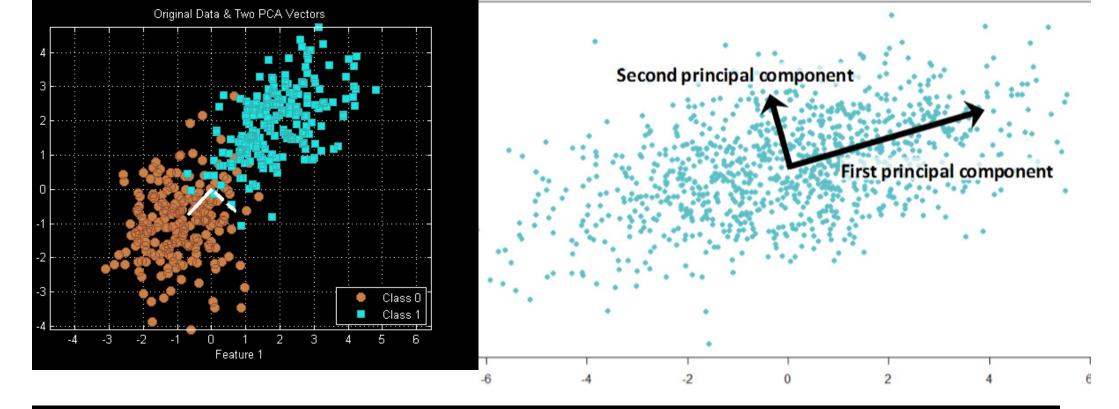


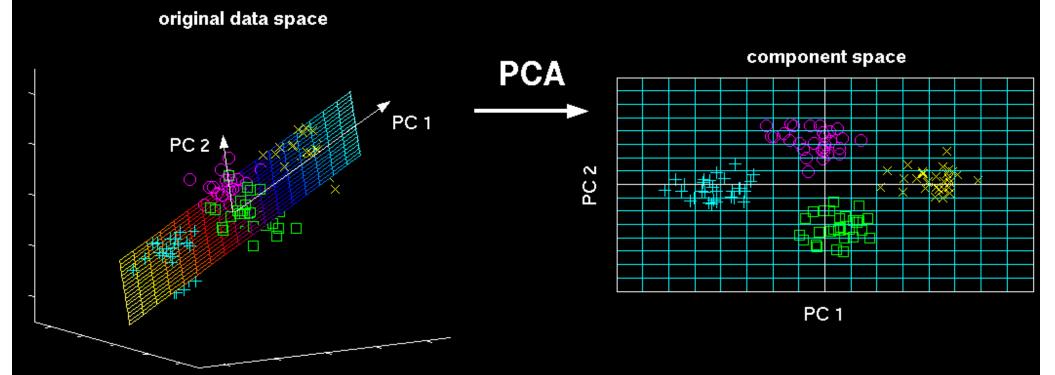


FCM









Hierarchical Clustering

Hierarchical Clustering

- Builds hierarchy of clusters
- Types:
 - Bottom Up *Agglomerative*
 - Starts by considering each observation as a cluster of it's own
 - Clusters are merged as we move up the hierarchy
 - Top Down *Divisive*
 - Starts by considering all observations in one cluster
 - Clusters are divided as we move down the hierarchy

Distance Functions

Certain mathematical properties are expected of any distance measure, or *metric*:

d(x, y) ≥ 0 for all x, y.
 d(x, y) = 0 iff x = y.
 d(x, y) = d(y, x) (symmetry)
 d(x, y) ≤ d(x, z) + d(z, y) for all x, y, and z. (triangle inequality)

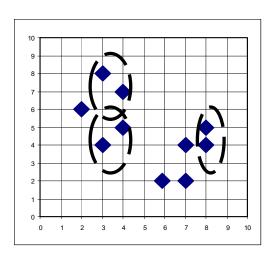
Euclidean distance $d(x, y) = \sqrt{\sum_{i=1}^{d} |x_i - y_i|^2}$ is probably the most commonly used metric. Note that it weights all features/dimensions "equally".

Some commonly used Metrics

- Euclidean distance
- Squared Euclidean distance
- Manhattan distance
- Maximum distance
- Mahalanobis distance

Agglomerative clustering

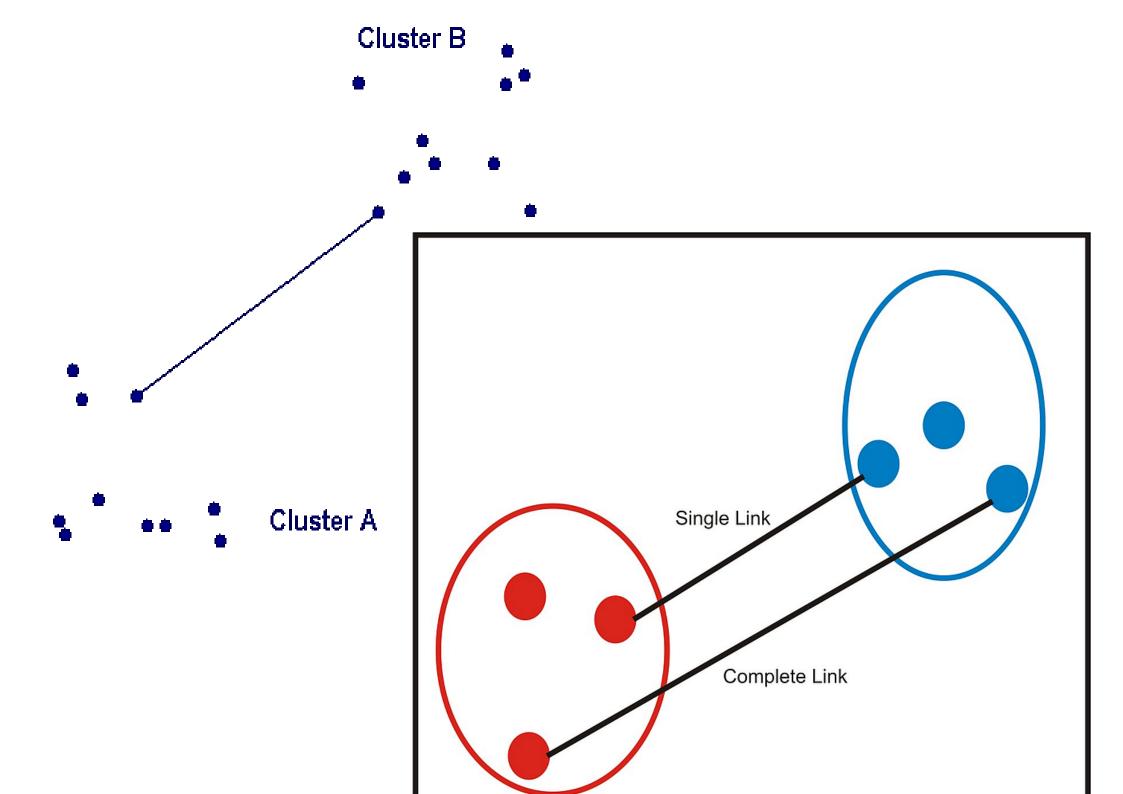
- Each node/object is a cluster initially
- Merge clusters that have the **least** dissimilarity
 - Ex: single-linkage, complete-linkage, etc.
- Go on in a non-descending fashion
- Eventually, all nodes belong to the same cluster

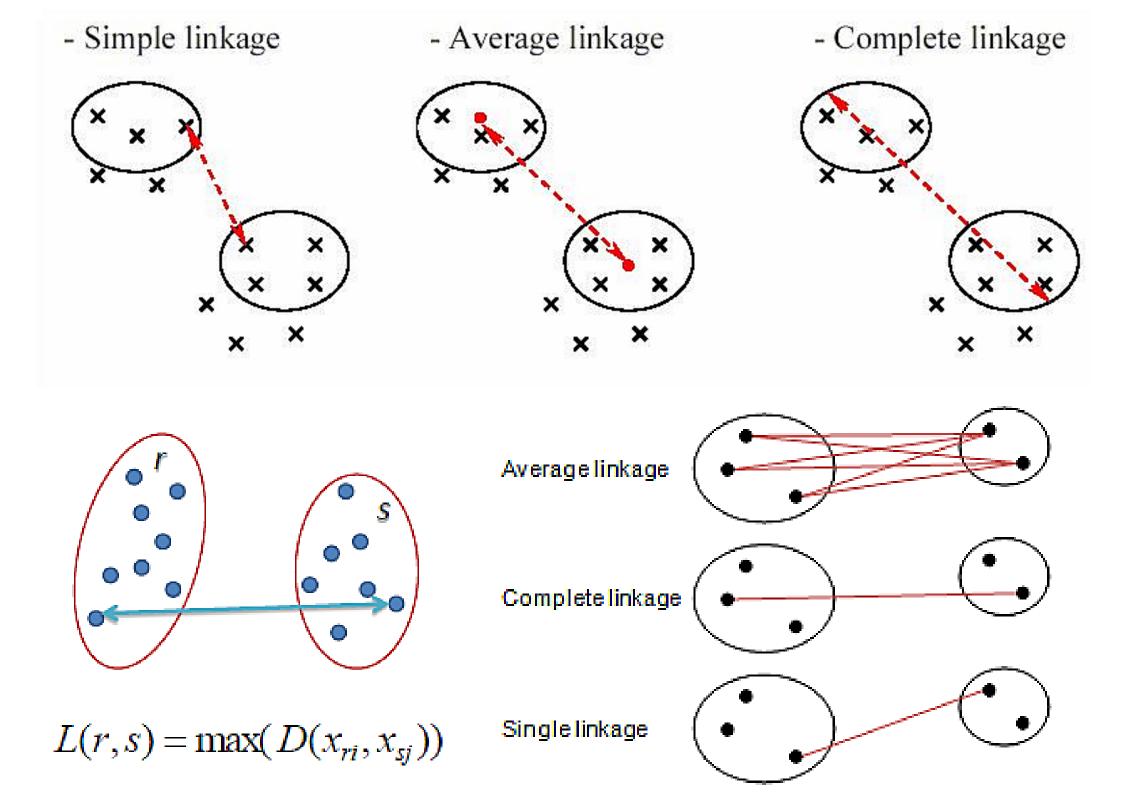


Linkage Criteria

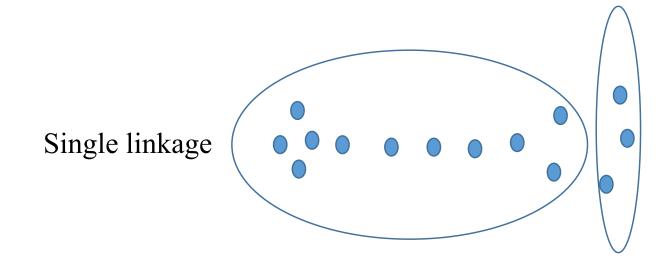
- Determines the distance between sets of observations as a function of the pairwise distances between observations.
- Some commonly used criterias:
 - *Single Linkage:* Distance between two clusters is the **smallest** pairwise distance between two observations/nodes, each belonging to different clusters.
 - *Complete Linkage:* Distance between two clusters is the **largest** pairwise distance between two observations/nodes, each belonging to different clusters.
 - *Mean or average linkage clustering:* Distance between two clusters is the **average** of all the pairwise distances, each node/observation belonging to different clusters.
 - *Centroid linkage clustering:* Distance between two clusters is the **distance between their centroids**.

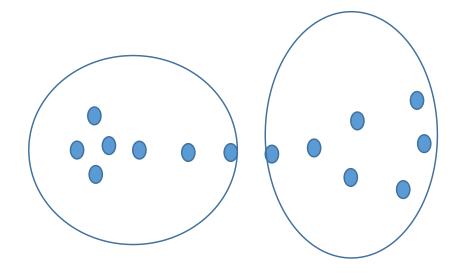
Maximum or complete-linkage clustering	$\max_{a\in A,b\in B}d(a,b)$
Minimum or single-linkage clustering	$\min_{a\in A,b\in B} d(a,b)$
Unweighted average linkage clustering (or UPGMA)	$rac{1}{ A \cdot B }\sum_{a\in A}\sum_{b\in B}d(a,b).$
Weighted average linkage clustering (or WPGMA)	$d(i\cup j,k)=rac{d(i,k)+d(j,k)}{2}.$
Centroid linkage clustering, or UPGMC	$\ \mu_A-\mu_B\ ^2$ where μ_A and μ_B are the centroids of A resp. B.
Median linkage clustering, or WPGMC	$d(i\cup j,k)=d(m_{i\cup j},m_k)$ where $m_{i\cup j}=rac{1}{2}\left(m_i+m_j ight)$
Versatile linkage clustering ^[6]	$\sqrt[p]{\frac{1}{ A \cdot B } \sum_{a \in A} \sum_{b \in B} d(a, b)^p}, p \neq 0$
Ward linkage, ^[7] Minimum Increase of Sum of Squares (MISSQ ^{(6]}	$\frac{ A \cdot B }{ A \cup B } \ \mu_A - \mu_B\ ^2 = \sum_{x \in A \cup B} \ x - \mu_{A \cup B}\ ^2 - \sum_{x \in A} \ x - \mu_A\ ^2 - \sum_{x \in B} \ x - \mu_B\ ^2$
Minimum Error Sum of Squares {MNSSQ/ ^[8]	$\sum_{x\in A\cup B} \ x-\mu_{A\cup B}\ ^2$
Minimum Increase in Variance (MIVAR) ^[8]	$egin{aligned} &rac{1}{ A\cup B }\sum_{x\in A\cup B}\ x-\mu_{A\cup B}\ ^2 -rac{1}{ A }\sum_{x\in A}\ x-\mu_A\ ^2 -rac{1}{ B }\sum_{x\in B}\ x-\mu_B\ ^2 \ &= \mathrm{Var}(A\cup B) -\mathrm{Var}(A) -\mathrm{Var}(AB) \end{aligned}$
Minimum Variance (MNVAR) ^[5]	$rac{1}{ A\cup B }\sum_{x\in A\cup B} \ x-\mu_{A\cup B}\ ^2 = \mathrm{Var}(A\cup B)$
Mini-Max linkage ^[9]	$\min_{x\in A\cup B}\max_{y\in A\cup B}d(x,y)$
Hausdorff linkage ^[10]	$\max_{x\in A\cup B}\min_{y\in A\cup B}d(x,y)$
Minimum Sum Medoid linkage ^[11]	$\min_{m\in\mathcal{A}\cup B}\sum_{y\in\mathcal{A}\cup B}d(m,y)$ such that m is the medoid of the resulting cluster
Minimum Sum Increase Medoid linkage ^[11]	$\min_{m\in A\cup B}\sum_{y\in A\cup B}d(m,y)-\min_{m\in A}\sum_{y\in A}d(m,y)-\min_{m\in B}\sum_{y\in B}d(m,y)$
Medoid linkage ^{[12][13]}	$d(m_A,m_B)$ where m_A,m_B are the medoids of the previous clusters
Minimum energy dustering	$igg rac{2}{nm} \sum_{i,j=1}^{n,m} \ a_i - b_j\ _2 - rac{1}{n^2} \sum_{i,j=1}^n \ a_i - a_j\ _2 - rac{1}{m^2} \sum_{i,j=1}^m \ b_i - b_j\ _2$





Single Linkage vs. Complete Linkage





Complete linkage: Minimizes the diameter of the new cluster

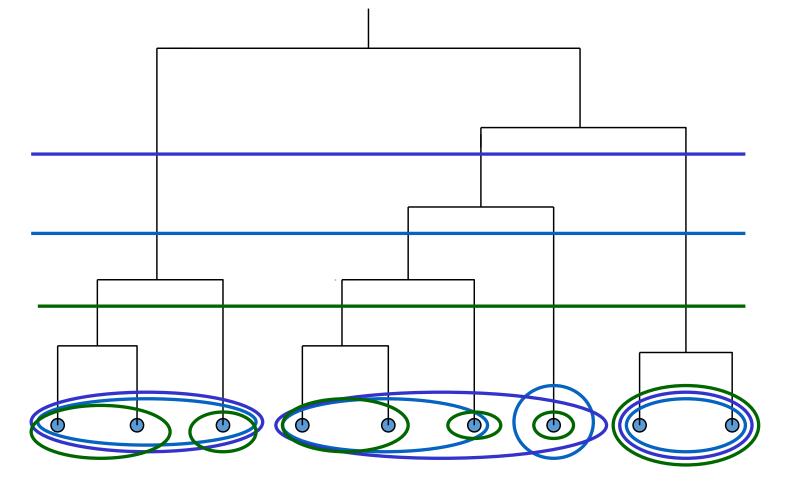
Divisive Clustering

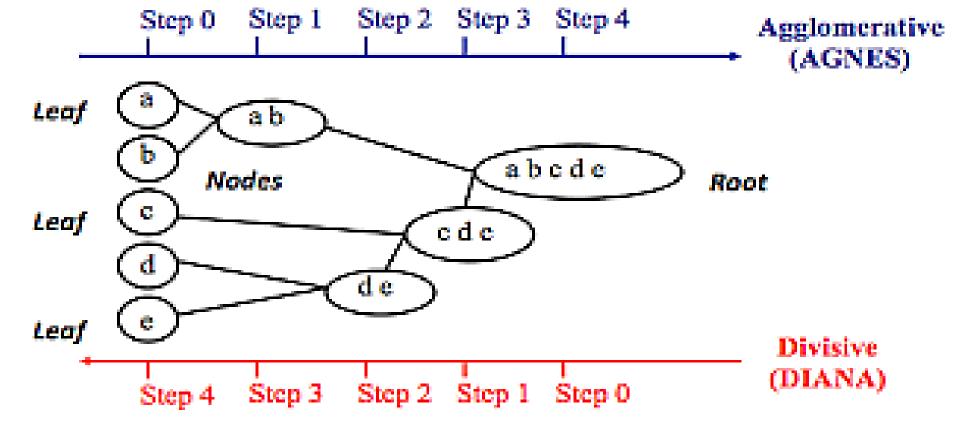
- Initially, all data is in the same cluster
- The largest cluster is split until every object is separate.



What are the true number of clusters?

- Decompose data objects into a several levels of nested partitioning (<u>tree</u> of clusters), called a <u>dendrogram</u>.
- A <u>clustering</u> of the data objects is obtained by <u>cutting</u> the dendrogram at the desired level, then each <u>connected</u> <u>component</u> forms a cluster.





Use a pair of objects as seeds for the new bipartition. Choice was to select the two objects that are most dissimilar, and then to build up the two subclusters according to distances (or function of distances) to these seeds.

Another divisive algorithm was based on the usual k-means method for partitioning a set of objects. Called the *Bisecting k-means* (Steinbach et al. 2000) - this procedure builds up the successive dichotomies by a *2-means algorithm* with either a random initial partition or with any partition procedure.

Heard of **BSP**, **Girvan–Newman** algorithm for graph partitioning?

DBSCAN : Density Based Spatial Clustering of Applications with Noise

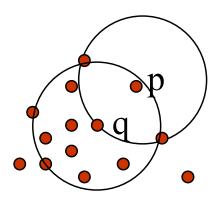
Density-Based Clustering Methods

- Clustering based on density (local cluster criterion), such as density-connected points
- Major features:
 - Discover clusters of arbitrary shape
 - Handle noise
 - Need density parameters as termination condition
- Several interesting studies:
 - <u>DBSCAN:</u> Ester, et al. (KDD'96)
 - <u>OPTICS</u>: Ankerst, et al (SIGMOD'99).
 - <u>DENCLUE</u>: Hinneburg & D. Keim (KDD'98)
 - <u>CLIQUE</u>: Agrawal, et al. (SIGMOD'98) (more grid-based)

Density-Based Clustering: Basic Concepts

- Two parameters:
 - *Eps*: Maximum radius of the neighborhood
 - *MinPts*: Minimum number of points in an *Eps*-neighborhood of that point
- $N_{Eps}(p)$: {q belongs to $D \mid dist(p,q) \leq Eps$ }
- Directly density-reachable: A point *p* is directly density-reachable from a point *q* w.r.t. *Eps*, *MinPts* if
 - p belongs to $N_{Eps}(q)$
 - core point condition:

 $|N_{Eps}(q)| \ge MinPts$

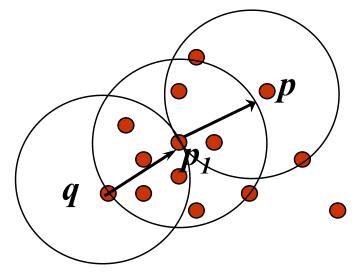


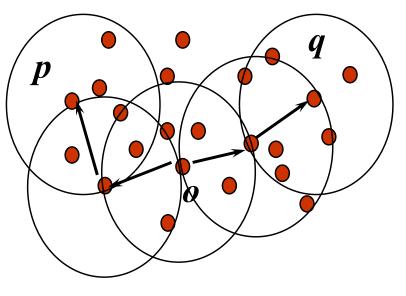
MinPts = 5

Eps = 1 cm

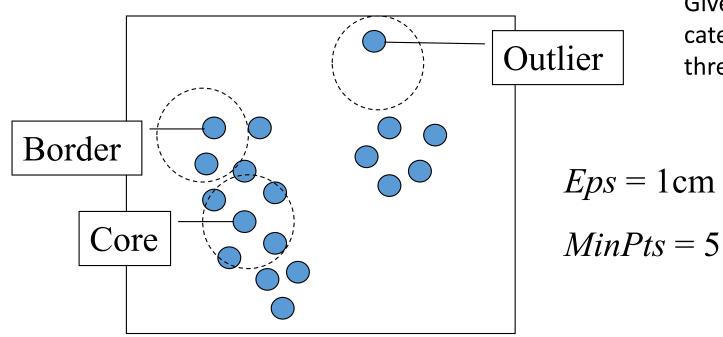
Density-reachable & Density-connected

- Density-reachable:
 - A point p is density-reachable from a point q if there is a chain of points
 p₁, ..., p_n, p₁ = q, p_n = p such that p_{i+1} is directly density-reachable from p_i
 - This is not symmetric
- Density-connected
 - A point *p* is density-connected to a point *q* w.r.t. *Eps*, *MinPts*, if there is a point *o* such that both *p* and *q* are density-reachable from *o* w.r.t. *Eps* and *MinPts*





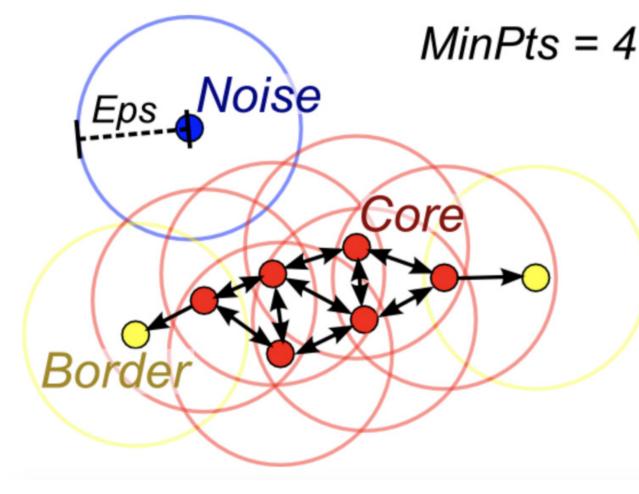
DBSCAN



Given *Eps* and *MinPts*, categorize the objects into three exclusive groups.

- A point is a core point if it has more than a specified number of points (*MinPts*) within *Eps*—These are points that are at the interior of a cluster.
- A border point has fewer than *MinPts* within *Eps*, but is in the neighborhood of a core point.
- A noise point is any point that is not a core point nor a border point.

DBSCAN – Core, border and noise points – Illustration - I

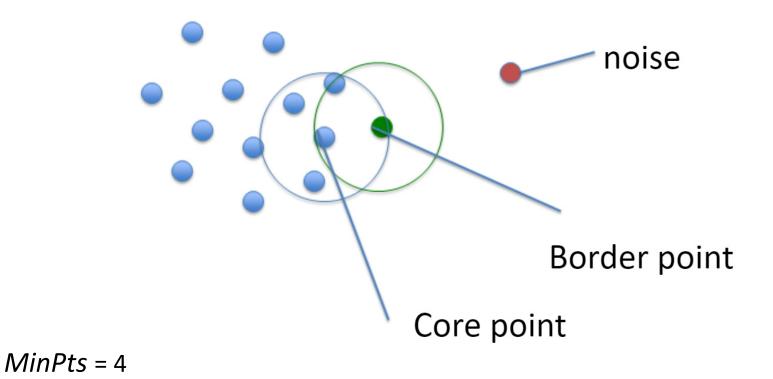


Red: Core Points

Yellow: Border points. Still part of the cluster because it's within epsilon of a core point, but not does not meet the min_points criteria

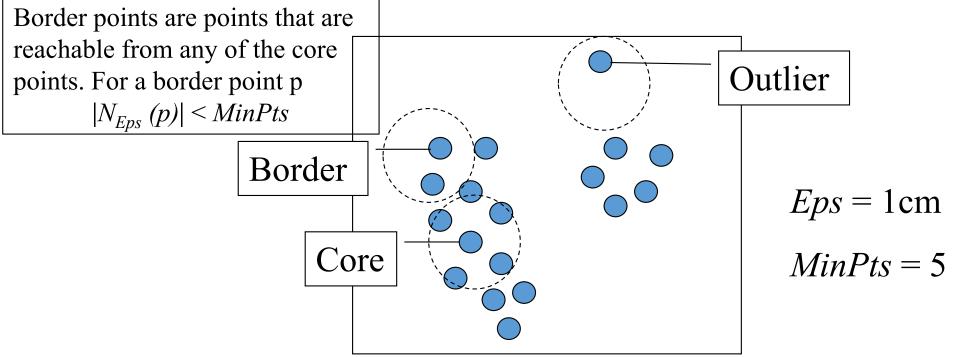
Blue: Noise point. Not assigned to a cluster

DBSCAN – Core, border and noise points – Illustration - II



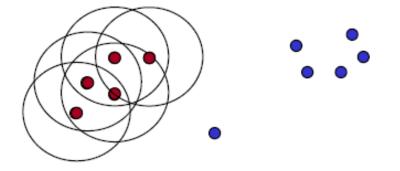
DBSCAN

- A set of points *C* is a cluster, if
 - For any two points $p, q \in C$, p and q are densityconnected
 - There does not exist any pair of points, p ∈ C and s ∉ C such that p and s are density-connected.



DBSCAN Algorithm with example

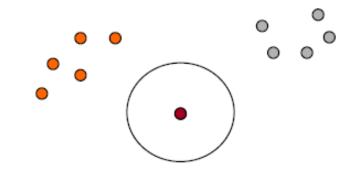
• Parameter: $\varepsilon = 2$, MinPts = 3



for each o ∈ D do
 if o is not yet classified then
 if o is a core-object then
 collect all objects density-reachable from o
 and assign them to a new cluster.
 else
 assign o to NOISE

DBSCAN Algorithm with example

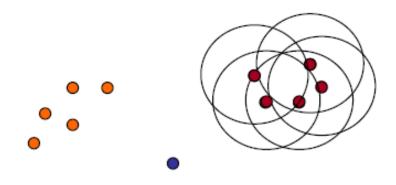
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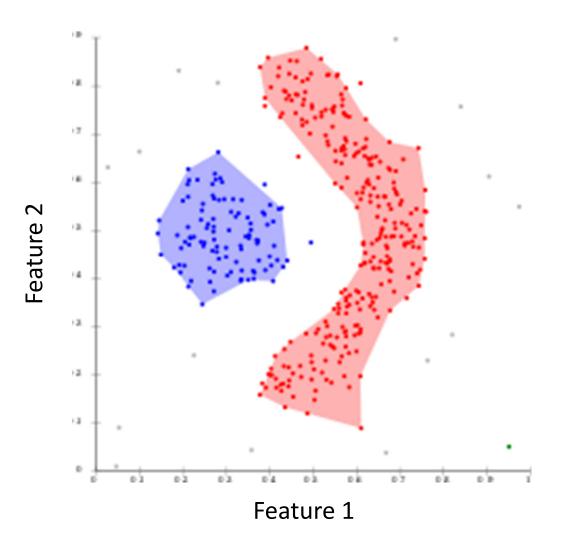
Algorithm

- Select a point *p*
- Retrieve all points directly density-reachable from p wrt. Eps and MinPts.
- If *p* is a not a core point, *p* is marked as noise
- Else a cluster is initiated.
 - *p* is marked as classified with a cluster ID
 - seedSet = all directly reachable points from p.
 - For each point p_i in *seedSet* till it is empty
 - If p_i is a noise point, assign p_i to the current cluster ID
 - If p_i is unclassified, identify if it is a core point. If yes, then add all directly reachable point to seed set and add p_i to cluster ID
 - Delete p_i from *seedSet*

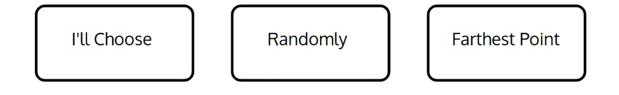
DBSCAN: Properties

- Can discover clusters of arbitrary shapes
- Complexity
 - Time
 - O(n²)
 - O(nlog^{d-1}n) with range tree. But requires more storage
 - d dimensions
- Weakness:
 - Parameter sensitive

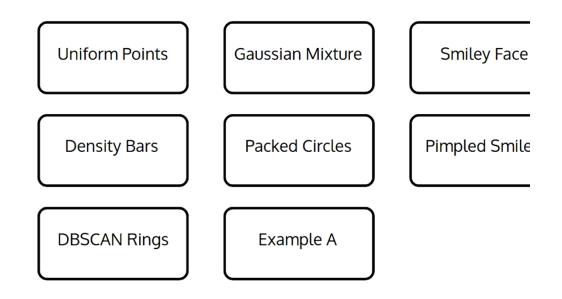
DBSCAN - non-linearly separable clusters

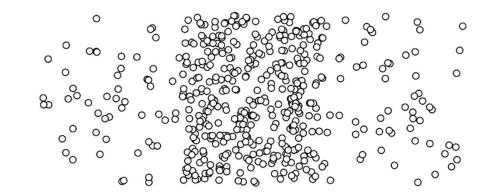


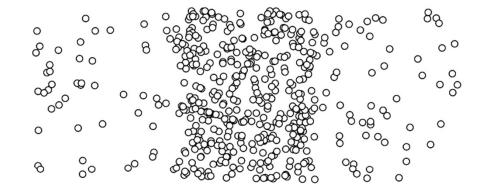
How to pick the initial centroids?



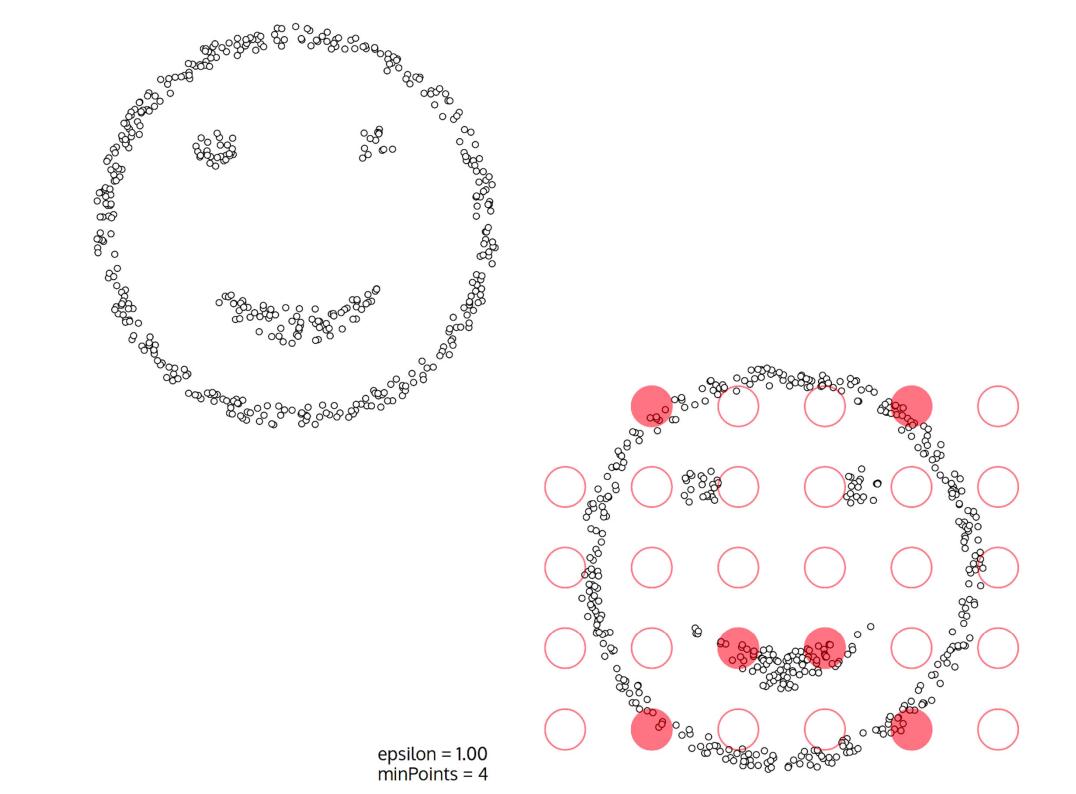
What kind of data would you like

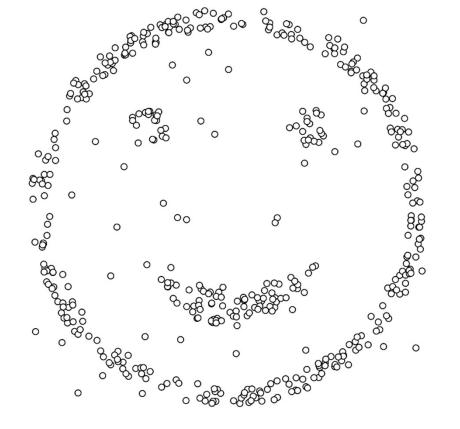


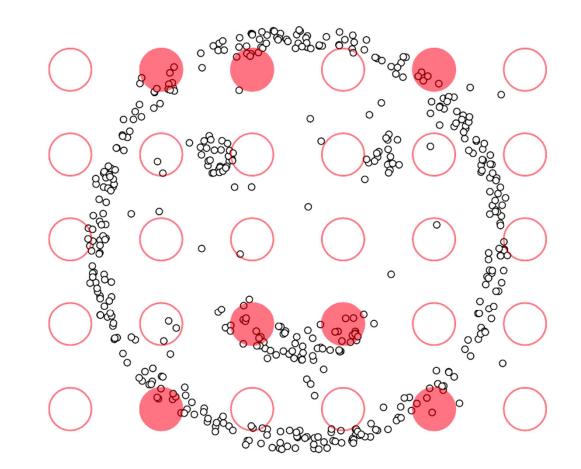




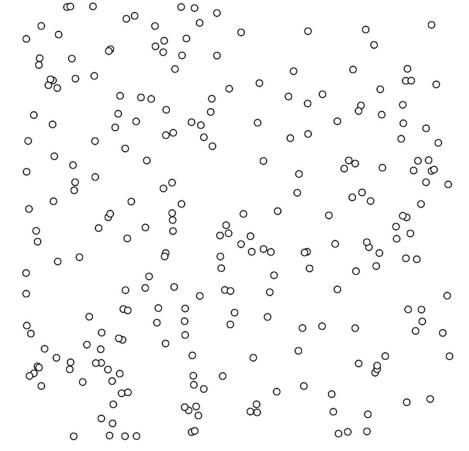
epsilon = 1.00 minPoints = 4



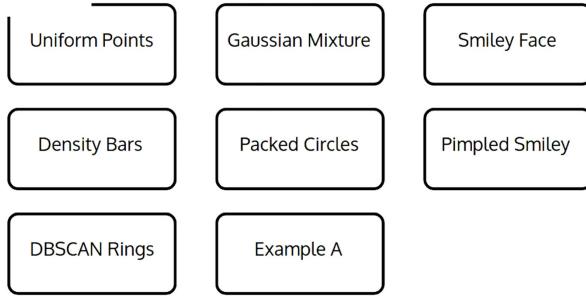


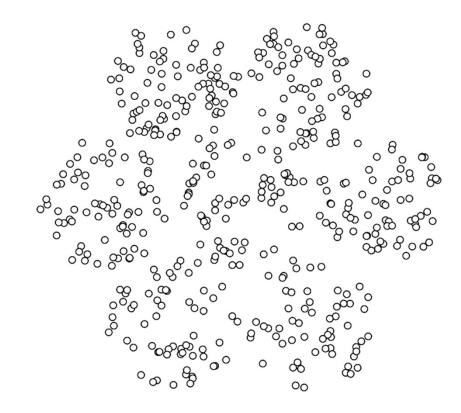


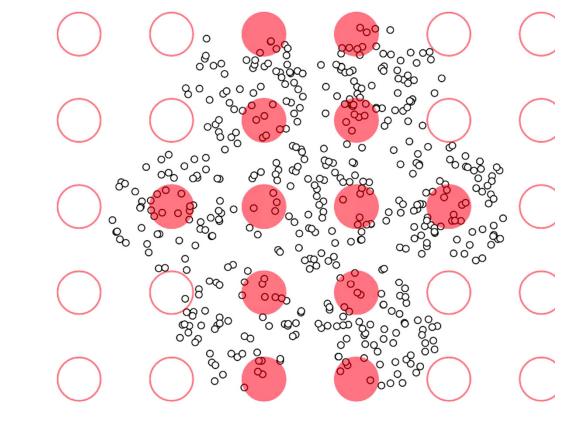
epsilon = 1.00 minPoints = 4



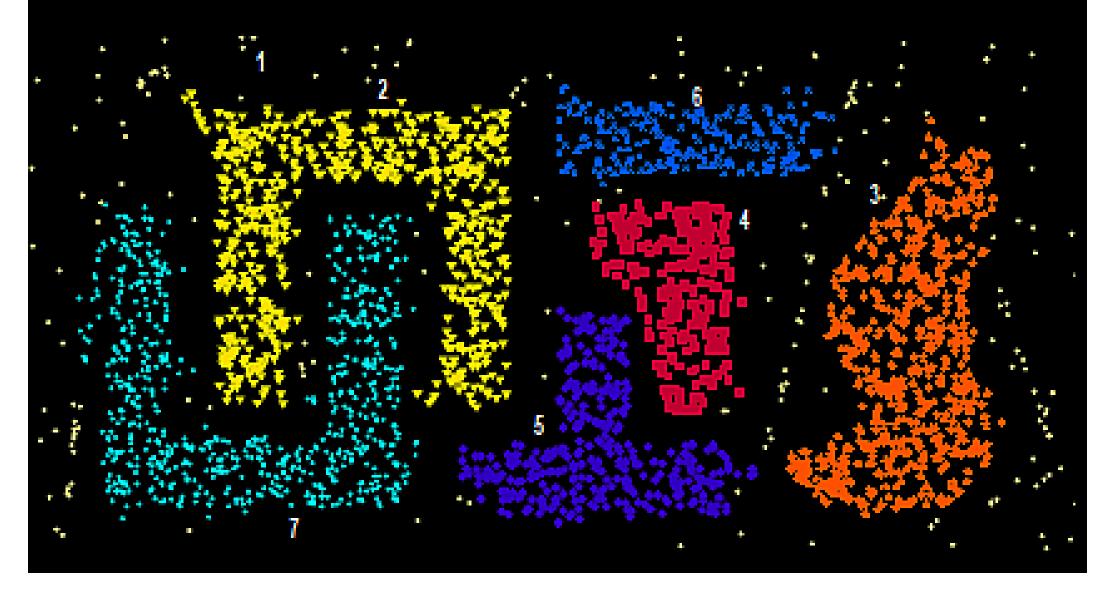
at kind of data would you like?





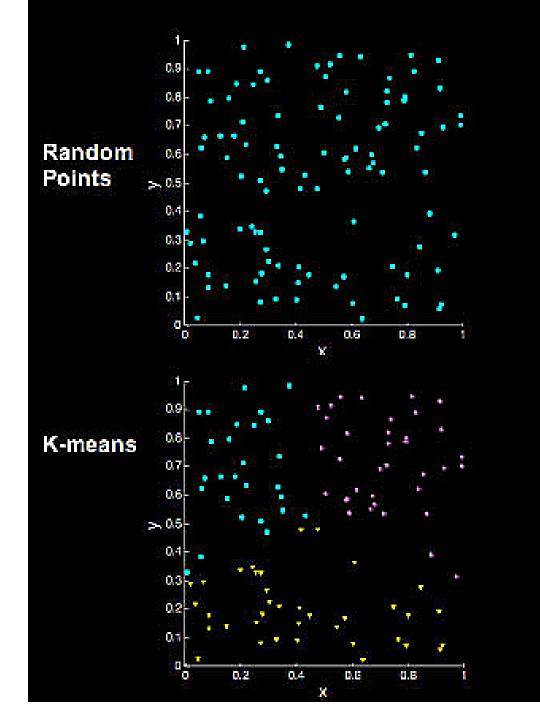


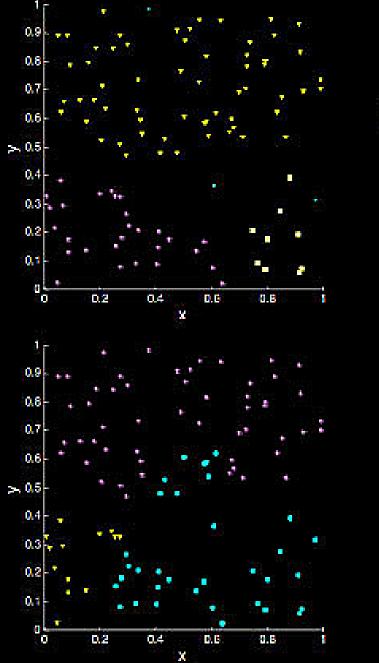
epsilon = 1.00 minPoints = 4



DBSCAN

Clusters are natural in purely random data

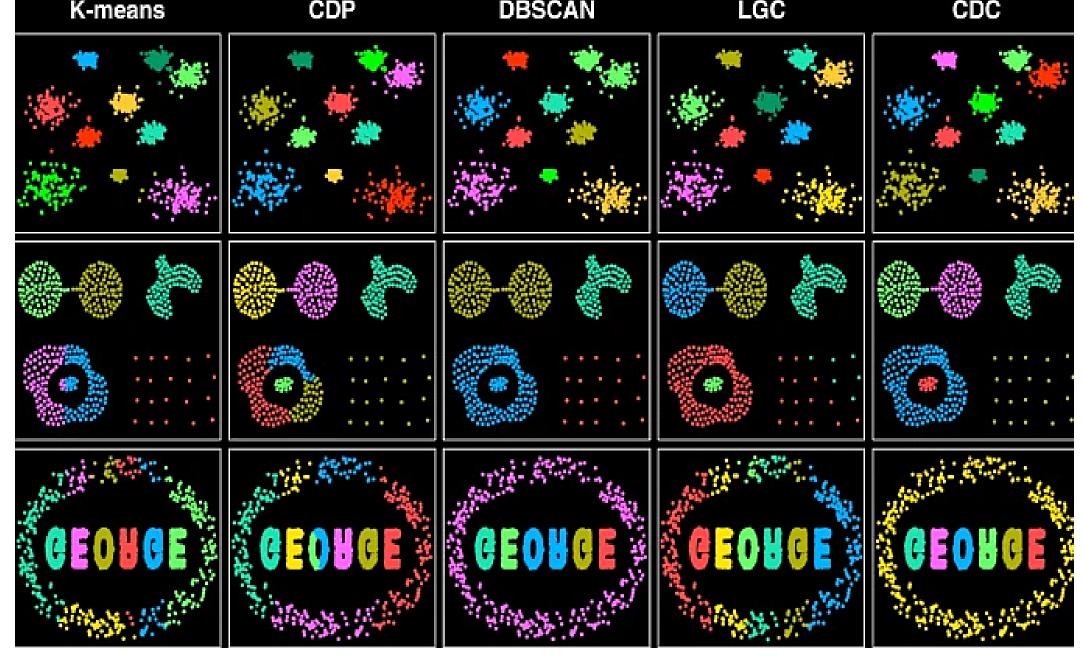




DBSCAN

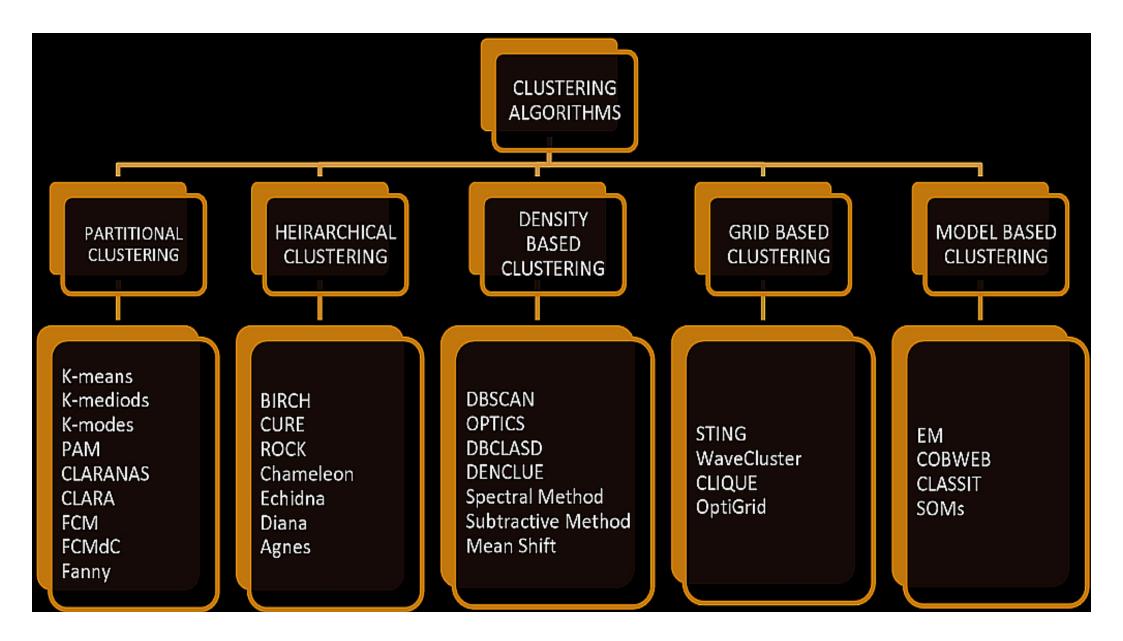
Complete Link

MiniBatchKMeansAffinityPropagatio	n MeanShift	SpectralClustering	Ward Age	omerativeCluster	ing DBSCAN	Birch	GaussianMixture
	(O) .075		235			.04s	
02s 4.79s	.055	2.835	A	125	() .015	<u>го</u>	
026		356	845	645	01s	054	
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	*	**		•	*	*	*
.025 2.185	.055	.595	. 21s	.125	.02s	.04s	.015
02s 2.08s	OBs	476	125		.01s	D4s	024



Clustering by finding Density Peaks (CDP); Science 2014; **Clustering by measuring local direction centrality for data (CDC); Nature Communications, 2022.**

Local Gravitation Clustering (LGC) - 2002



Others – Agglomerative; GMM,

CLUSTER QUALITY – VALIDITY INDEX

(nc-ic)/max(ic,nc)

where,

Silhouette Score

ic = mean of the intra-cluster distance

nc = mean of the nearest-cluster distance

• Dunn Index

$$D = rac{\min_{1 \leq i < j \leq n} d(i, j)}{\max_{1 \leq k \leq n} d'(k)} \, ,$$

where d(i,j) represents the distance between clusters *i* and *j*, and *d*'(*k*) measures the intra-cluster distance of cluster *k*. The inter-cluster distance d(i,j) between two clusters may be any number of distance measures, such as the distance between the centroids of the clusters. Similarly, the intra-cluster distance *d*'(*k*) may be measured in a variety ways, such as the maximal distance between any pair of the clusters.

Davies Bouldin index

$$DB = rac{1}{n}\sum_{i=1}^n \max_{j
eq i} \left(rac{\sigma_i + \sigma_j}{d(c_i,c_j)}
ight)$$

where *n* is the number of clusters, c_i is the centroid of cluster *i*, σ_i is the average distance of all elements in cluster *i* to centroid c_i , and $d(c_i, c_j)$ is the distance between centroids c_i and c_j .

Other Indices:

- Calinski-Harabasz
- Gamma index
- C-Index
- Score Function
- Symmetry, COP, SV, OS Indices etc.

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Demo

Visualizing DBSCAN Clustering

Link: <u>https://www.naftaliharris.com/blog/visualizing-</u> <u>dbscan-clustering/</u>

https://theanlim.rbind.io/post/clustering-k-means-kmeans-and-gganimate/

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